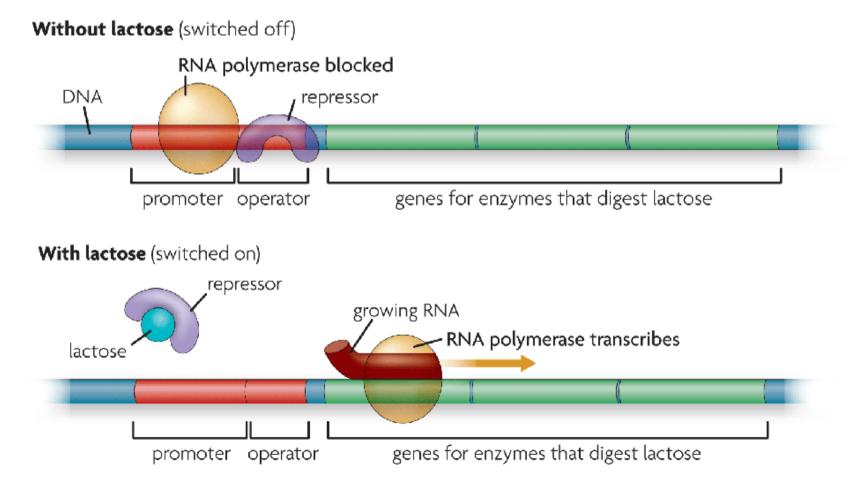
#### **KEY CONCEPT**

Gene expression is carefully regulated in both prokaryotic and eukaryotic cells.



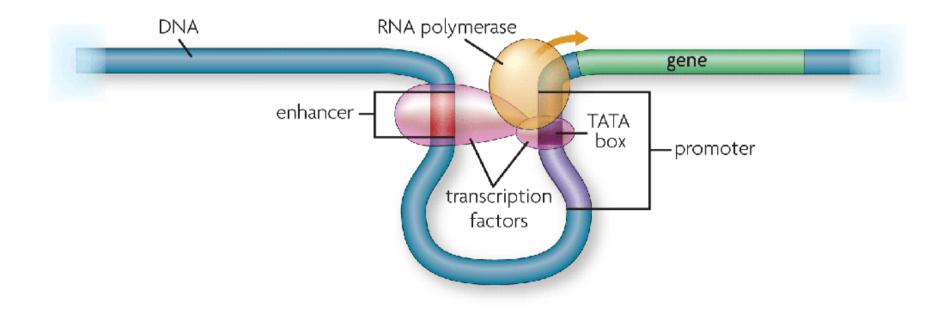
- Prokaryotic cells turn genes on and off by controlling transcription.
  - A promotor is a DNA segment that allows a gene to be transcribed.
  - An operator is a part of DNA that turns a gene "on" or "off."
  - An operon includes a promoter, an operator, and one or more structural genes that code for all the proteins needed to do a job.
    - Operons are most common in prokaryotes.
    - The *lac* operon was one of the first examples of gene regulation to be discovered.
    - The *lac* operon has three genes that code for enzymes that break down lactose.

- The *lac* operon acts like a switch.
  - The lac operon is "off" when lactose is not present.
  - The lac operon is "on" when lactose is present.

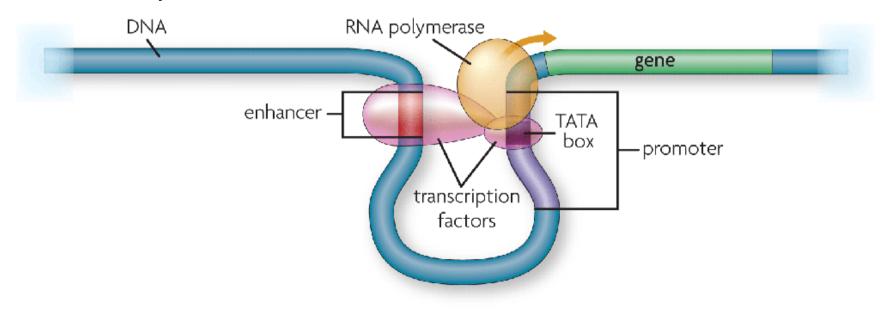


#### Eukaryotes regulate gene expression at many points.

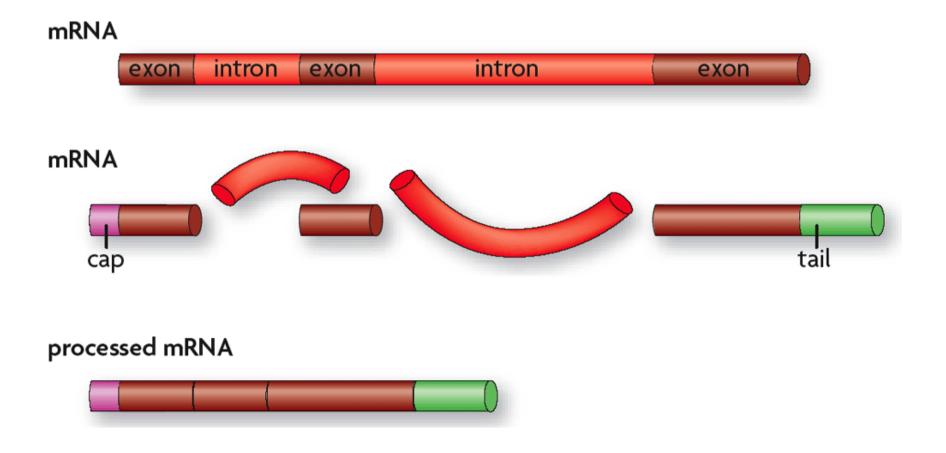
- Different sets of genes are expressed in different types of cells.
- Transcription is controlled by regulatory DNA sequences and protein transcription factors.



- Transcription is controlled by regulatory DNA sequences and protein transcription factors.
  - Most eukaryotes have a TATA box promoter.
  - Enhancers and silencers speed up or slow down the rate of transcription.
  - Each gene has a unique combination of regulatory sequences.



- RNA processing is also an important part of gene regulation in eukaryotes.
- mRNA processing includes three major steps.



- mRNA processing includes three major steps.
  - Introns are removed and exons are spliced together.
  - A cap is added.
  - A tail is added.